

Sicagen India appointed as ABB's authorized dealer for switchgear products in Tamil Nadu

Sicagen joins ABB's channel partner universe in Tamil Nadu

- *Sicagen will resell the entire range of ABB's low and medium voltage switch gears to its expansive customer base.*

August 22, 2019, Chennai: ABB, the global technology leader with a comprehensive offering for digital industries, has appointed Chennai headquarter Sicagen India Limited, a group company of AM International, as an authorized dealer for switchgear products in the state of Tamil Nadu. Sicagen will resell ABB's low and medium voltage switchgear products to its customers across the state of Tamil Nadu, India.

Sicagen's keen understanding of ABB's product technology and its deep dealer and distributor network across the state led to this association. Moreover, ABB's decision was prompted by Sicagen's industry-leading reputation, high-end infrastructure and competence to handle high-value orders.

Commenting on the partnership, **Mr. Ashwin Muthiah, Chairman, Sicagen India and Founder Chairman, AM International Group**, said, "ABB's products are globally renowned for their quality, innovation and engineering. Their portfolio perfectly complements the range of offerings at Sicagen. We are delighted to introduce their products to enable our customers to have access to ABB's range of world-class products. ABB will get to leverage our expertise and deep-market penetration across Tamil Nadu."

As a channel partner, Sicagen will deal with the entire range of ABB's low and medium voltage switchgear products on a non-exclusive basis. These include miniature circuit breakers (MCB), Molded Case Circuit Breakers (MCCB), Air Circuit Breakers (ACB), and contractors, among others. Sicagen will market these products to its expansive customer base comprising of manufacturing industries, original equipment manufacturers (OEMs) and selective panel builders.

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For editorial enquiries:

About Sicagen India Limited (www.sicagen.com)

Sicagen India is a Chennai headquarter leading integrated, value-added solutions provider for infrastructure, industrial packaging and speciality chemicals for water treatment. With presence across India and South East Asia, we enable the region's development imperative through a one-stop customer-oriented approach. Part of the Singapore-headquartered \$2+ billion AM International group, Sicagen has a presence across six countries with five synergistic business verticals and two subsidiaries.

About AM International: (www.aminternational.sg)

AM International is a diversified, multinational group of companies with a federated operating architecture. Headquartered in Singapore, it has been trusted by millions of customers for over six decades. Today, many of the group's businesses are market leaders with footprints across South East Asia, India and the United Kingdom. The group's business verticals include fertilizers & supply chain, petrochemicals, infrastructure, healthcare and green energy. The group's CSR activities are helmed under the [AM Foundation](#), and its initiatives are focused on providing clean drinking water, preventing water contamination and solving the sanitation crisis.

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